Virginia's Funeral Service Provider Workforce: 2017

Healthcare Workforce Data Center

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776 funeral service providers voluntarily participated in this survey. Without their efforts the work of the center would not be possible. The Department of Health Professions, the Healthcare Workforce Data Center, and the Board of Funeral Directors and Embalmers express our sincerest appreciation for your ongoing cooperation.

Thank You!

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The Funeral Service Provider Workforce: At a Glance:

| The Workforce |
|---------------|
|---------------|

Licensees: 1,557 Virginia's Workforce: 1,239 FTEs: 1,263

Survey Response Rate

All Licensees: 50% Renewing Practitioners: 53%

Demographics

Female: 26%
Diversity Index: 41%
Median Age: 53

Background

Rural Childhood: 56% HS Diploma in VA: 74% Prof. Degree in VA: 51%

Education

Associate: 77% Baccalaureate: 14%

Finances

Median Inc.: \$50k-\$60k Retirement Benefits: 47% Under 40 w/ Ed debt: 41%

Source: Va. Healthcare Workforce Data Center

Current Employment

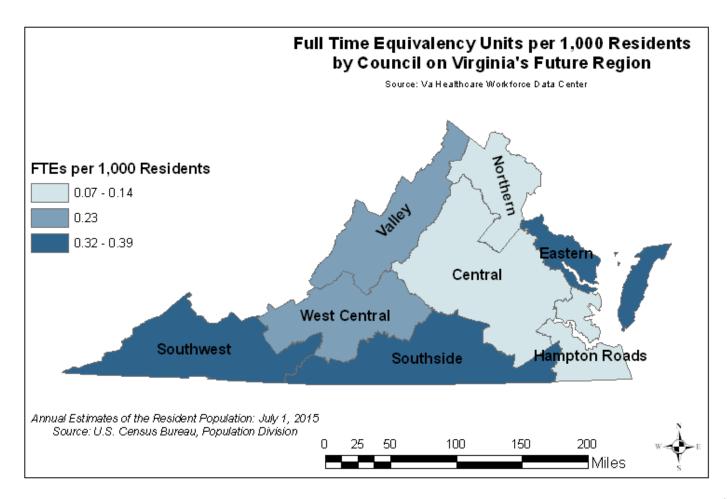
Employed in Prof.: 87% Hold 1 Full-time Job: 76% Satisfied?: 96%

Job Turnover

Switched Jobs: 3% Employed over 2 yrs.: 80%

Time Allocation

Client Care: 40-49% Administration: 30-39% Client Care Role: 27%



776 funeral service providers (FSP) voluntarily took part in the 2017 Funeral Service Provider Workforce Survey. The Virginia Department of Health Professions' Healthcare Workforce Data Center (HWDC) administers the survey during the license renewal process, which takes place every March for FSPs. These survey respondents represent 50% of the 1,557 FSPs who are licensed in the state and 53% of renewing practitioners.

The HWDC estimates that 1,239 FSPs participated in Virginia's workforce during the survey period, which is defined as those who worked at least a portion of the year in the state or who live in the state and intend to return to work as an FSP at some point in the future. During the past year, Virginia's FSP workforce provided 1,263 "full-time equivalency units", which the HWDC defines simply as working 2,000 hours a year (or 40 hours per week for 50 weeks with 2 weeks off).

26% of all FSPs are female, including 46% of those FSPs who are under the age of 40. In a random encounter between two FSPs, there is a 41% chance that they would be of different races or ethnicities, a measure known as the diversity index. For Virginia's population as a whole, there is a 56% chance that two randomly chosen people would be of different races or ethnicities.

56% of all FSPs grew up in a rural area, but only 9% of these professionals currently work in non-Metro areas of the state. Overall, 25% of Virginia's FSPs work in non-Metro areas of the state. Meanwhile, 74% of Virginia's FSPs graduated from high school in Virginia, and 51% earned their initial professional degree in the state. In total, 80% of the state's FSPs have some educational background in the state.

77% of all FSPs hold an Associate's degree as their highest professional degree, while another 14% have earned a Bachelor's degree. 21% of FSPs currently carry educational debt, including 41% of those under the age of 40. The median debt burden for those FSPs with educational debt is between \$20,000 and \$30,000.

87% of FSPs are currently employed in the profession. 76% of Virginia's FSP workforce hold one full-time position, while another 11% hold two or more positions simultaneously. In addition, 50% of all FSPs work between 40 and 49 hours per week, while 15% work at least 60 hours per week. 80% of FSPs have been at their primary work location for more than two years, while 3% have switched jobs at some point in the past year.

The typical FSP earned between \$50,000 and \$60,000 last year. In addition, 75% of all FSPs who are compensated with either an hourly wage or salary at their primary work location also receive at least one employer-sponsored benefit, including 59% who receive health insurance. 96% of FSPs are satisfied with their current employment situation, including 79% who indicated they are "very satisfied".

20% of all FSPs work in Hampton Roads, while another 17% each work in Central Virginia and Northern Virginia. 95% of all FSPs work in the for-profit sector, while another 3% work in either a state or local government. Funeral establishments employ 56% of Virginia's FSP workforce, while another 32% work for a funeral establishment with a crematory.

A typical FSP spends between 40% and 49% of his time treating patients and another 30% to 39% of his time performing administrative tasks. 27% of all FSPs serve a patient care role, meaning that at least 60% of their time is spent in patient care activities. Another 23% of Virginia's FSP workforce serve an administrative role.

21% of FSPs expect to retire by the age of 65. 7% of the current FSP workforce expect to retire in the next two years, while half of the current workforce expect to retire by 2042. Over the next two years, 8% of Virginia's FSPs are planning to pursue additional educational opportunities, while 7% plan on increasing patient care activities.

In 2016, relatively few funeral service providers (FSP) participated in the FSP survey. Only 37% of the state's licensed FSPs took part in this survey. However, the percentage increased to 50% in 2017. A similar jump occurred in the response rate of the state's renewing practitioners. While only 39% of renewing practitioners completed the survey in 2016, 53% did so in 2017.

While the survey response rate increased significantly in 2017, the number of licensed FSPs in the state actually fell slightly during the year from 1,564 to 1,557. A similar decline occurred with the state's FSP workforce. In 2016, 1,253 FSPs worked in Virginia, but this number dropped to 1,239 in 2017. However, although the state's FSP workforce declined in 2017, this workforce still produced more FTEs during the year. Virginia's FSP workforce provided 1,162 FTEs in 2016, but this number increased to 1,263 FTEs in 2017. Given these changes, there was a marked increase in the average number of FTEs provided per FSP over the past year from 0.97 to 1.06. At the same time, the number of FTEs per 1,000 residents in the state increased from 0.139 to 0.151.

Virginia's FSP workforce experienced a significant shift in its age distribution in 2017. For example, the median age of the state's FSP workforce experienced a slight uptick from 52 to 53. In addition, the percentage of the FSP workforce that is under the age of 40 declined from 30% to 21%, while the percentage of FSPs who are age 55 or older increased from 34% to 45%.

The state's FSPs also had a slightly more rural profile in 2017. 18% of all FSPs grew up in an urban area in 2016, but this percentage fell to 16% in 2017. At the same time, the percentage of FSPs who had a rural childhood increased from 51% to 56%. In addition, FSPs who grew up in a non-metro environment were slightly more likely to stay there to practice their profession. For example, 37% of all FSPs who grew up in a rural area currently work in a non-metro area of the state in 2016, and this percentage increased to 38% in 2017. Overall, the total percentage of FSPs who work in a non-metro area of the state increased from 23% to 25% in 2017.

Although there was no change in the median annual income of a FSP who works in Virginia, a typical FSP was less likely to receive an employer-sponsored benefit in 2017. Among FSPs who earn either a salary or an hourly wage at their primary work location, 81% received at least one employer-sponsored benefit in 2016, including 63% who received health insurance. However, only 75% of FSPs received at least one benefit in 2017, including 59% who obtained health insurance from their employer. Meanwhile, the percentage of FSPs who carry education debt increased from 16% to 21%, while the median debt load among those FSPs with education debt increased from \$10,000-\$20,000 in 2016 to \$20,000-\$30,000 in 2017.

Although the percentage of FSPs who are employed in the profession fell from 89% to 87% in 2017, the percentage of FSPs who hold one full-time job increased substantially from 68% to 76%. At the same time, FSPs are far less likely to either work multiple jobs or work at least 60 hours per week. In 2016, 19% of FSPs held two or more positions, but only 11% have multiple positions in 2017. In addition, whereas 18% of FSPs worked at least 60 hours per week in 2016, this percentage fell to just 15% in 2017. Meanwhile, the percentage of FSPs who work between 40 and 49 hours per week increased dramatically from 41% to 50%.

In 2017, Virginia's FSP workforce concentrated slightly more on providing client care services. The typical FSP spent between 30% and 39% of his time on client care services in 2016. However, in 2017, between 40% and 49% of a typical FSP's time was devoted to client care. In addition, the percentage of FSPs who fill a client care role increased from 21% to 27% in 2017.

Virginia's FSPs are also showing signs of delaying their retirement. In 2016, 25% of all FSPs expected to retire by the age of 65, but this percentage fell to just 21% in 2017. Among FSPs who are age 50 or over, this percentage also fell from 15% to 11%. At the same time, the percentage of FSPs who expect to increase their patient care hours rose from 4% to 7%.

| Licensees | | | | | |
|---------------------------|-------|------|--|--|--|
| License Status | # | % | | | |
| Renewing Practitioners | 1,424 | 91% | | | |
| New Licensees | 51 | 3% | | | |
| Non-Renewals | 82 | 5% | | | |
| All Licensees | 1,557 | 100% | | | |

Source: Va. Healthcare Workforce Data Center

HWDC surveys tend to achieve very high response rates. 53% of renewing FSP submitted a survey. These represent 50% of FSPs who held a license at some point in the past year.

| Response Rates | | | | | |
|----------------------------|--------------------|------------|------------------|--|--|
| Statistic | Non Respondents | Respondent | Response Rate | | |
| By Age | | | | | |
| Under 30 | 74 | 87 | 54% | | |
| 30 to 34 | 54 | 76 | 59% | | |
| 35 to 39 | 83 | 73 | 47% | | |
| 40 to 44 | 81 | 107 | 57% | | |
| 45 to 49 | 86 | 105 | 55% | | |
| 50 to 54 | 87 | 97 | 53% | | |
| 55 to 59 | 85 | 94 | 53% | | |
| 60 and Over | 231 | 137 | 37% | | |
| Total | 781 | 776 | 50% | | |
| New Licenses | | | | | |
| Issued 4/2016 to 3/2017 | 33 | 18 | 35% | | |
| Metro Status | | | | | |
| Non-Metro | 157 | 149 | 49% | | |
| Metro | 511 | 467 | 48% | | |
| Not in Virginia | 113 | 160 | 59% | | |

Source: Va. Healthcare Workforce Data Center

At a Glance:

Licensed FSPs

Number: 1,557 New 3% Not Renewed: 5%

Response Rates

All Licensees: 50% Renewing Practitioners: 53%

Source: Va Healthcare Workforce Data Center

| Response Rates | |
|------------------------------|-----|
| Completed Surveys | 776 |
| Response Rate, All Licensees | 50% |
| Response Rate, Renewals | 53% |

Source: Va. Healthcare Workforce Data Center

Definitions

- **1. The Survey Period:** The survey was conducted in March 2017.
- **2. Target Population:** All FSPs who held a Virginia license at some point between April 2016 and March 2017.
- 3. Survey Population: The survey was available to those who renewed their licenses online. It was not available to those who did not renew, including some FSPs newly licensed in the past year.

Workforce

FSP Workforce: 1,239 FTEs: 1,263

Utilization Ratios

Licensees in VA Workforce: 80% Licensees per FTE: 1.23 Workers per FTE: 0.98

Source: Va. Healthcare Workforce Data Center

| Virginia's FSP Workforce | | | | |
|---------------------------------|-------|------|--|--|
| Status | # | % | | |
| Worked in Virginia in Past Year | 1,213 | 98% | | |
| Looking for Work in Virginia | 26 | 2% | | |
| Virginia's Workforce | 1,239 | 100% | | |
| Total FTEs | 1,263 | | | |
| Licensees | 1,557 | | | |

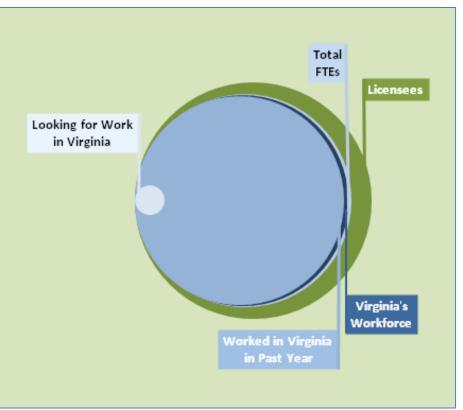
Source: Va. Healthcare Workforce Data Center

This report uses weighting to estimate the figures in this report. Unless otherwise noted, figures refer to the Virginia Workforce only. For more information on HWDC's methodology visit:

www.dhp.virginia.gov/hwdc

Definitions

- 1. Virginia's Workforce: A licensee with a primary or secondary work site in Virginia at any time in the past year or who indicated intent to return to Virginia's workforce at any point in the future.
- **2.** Full Time Equivalency Unit (FTE): The HWDC uses 2,000 (40 hours for 50 weeks) as its baseline measure for FTEs.
- **3.** Licensees in VA Workforce: The proportion of licensees in Virginia's Workforce.
- **4.** Licensees per FTE: An indication of the number of licensees needed to create 1 FTE. Higher numbers indicate lower licensee participation.
- 5. Workers per FTE: An indication of the number of workers in Virginia's workforce needed to create 1 FTE. Higher numbers indicate lower utilization of available workers.



| Age & Gender | | | | | | |
|--------------|-----|-----------|-----|-------------|-------|-------------------|
| | M | ale | Fe | emale | To | otal |
| Age | # | % Male | # | % Female | # | % in Age Group |
| Under 35 | 84 | 60% | 56 | 40% | 140 | 12% |
| 35 to 39 | 49 | 47% | 56 | 53% | 105 | 9% |
| 40 to 44 | 73 | 62% | 45 | 38% | 118 | 10% |
| 45 to 49 | 98 | 69% | 45 | 31% | 143 | 12% |
| 50 to 54 | 113 | 75% | 37 | 25% | 150 | 13% |
| 55 to 59 | 115 | 79% | 32 | 22% | 147 | 12% |
| 60 to 64 | 126 | 91% | 13 | 9% | 139 | 12% |
| 65 + | 218 | 88% | 29 | 12% | 247 | 21% |
| Total | 877 | 74% | 312 | 26% | 1,188 | 100% |

| Race & Ethnicity | | | | | | |
|----------------------|-----------|-------|------|---------------|------|--|
| Race/ | Virginia* | FSP | s | FSPs Under 40 | | |
| Ethnicity | % | # | % | # | % | |
| White | 63% | 898 | 73% | 185 | 76% | |
| Black | 19% | 285 | 23% | 40 | 17% | |
| Asian | 6% | 2 | 0% | 2 | 1% | |
| Other Race | 0% | 4 | 0% | 2 | 1% | |
| Two or More Races | 3% | 14 | 1% | 6 | 2% | |
| Hispanic | 9% | 19 | 2% | 7 | 3% | |
| Total | 100% | 1,222 | 100% | 242 | 100% | |

^{*}Population data in this chart is from the US Census, Annual Estimates of the Resident Population by Sex, Race, and Hispanic Origin for the United States, States, and Counties: July 1, 2015. Source: Va. Healthcare Workforce Data Center

21% of all FSPs are under the age of 40, and 46% of these professionals are female. In addition, the diversity index among FSPs who are under the age of 40 is 39%.

At a Glance:

Gender

% Female: 26% % Under 40 Female: 46%

Age

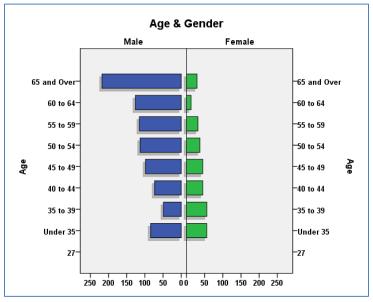
Median Age: 53 % Under 40: 21% % 55+: 45%

Diversity

Diversity Index: 41% Under 40 Div. Index: 39%

Source: Va. Healthcare Workforce Data Center

In a chance encounter between two FSPs, there is a 41% chance they would be of a different race/ethnicity (a measure known as the Diversity Index), compared to a 56% chance for Virginia's population as a whole.



Childhood

Urban Childhood: 16% Rural Childhood: 56%

Virginia Background

HS in Virginia: 74%
Prof Ed. in VA: 51%
HS or Prof Ed. in VA: 80%

Location Choice

% Rural to Non-Metro: 38%

% Urban/Suburban to Non-Metro:

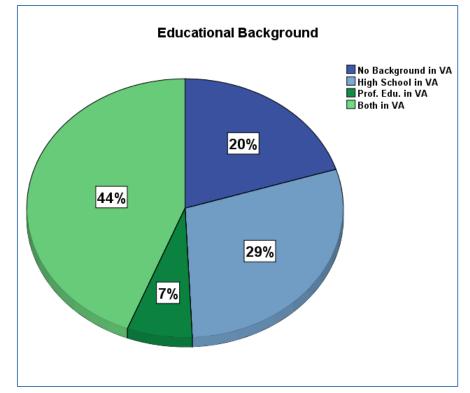
9%

Source: Va. Healthcare Workforce Data Center

A Closer Look:

| | Primary Location: Rural Status of Childhood | | | | | |
|----------------------------|---|----------|----------|-------|--|--|
| USDA Rural Urban Continuum | | Location | | | | |
| Code | Description | Rural | Suburban | Urban | | |
| | Metro Cour | nties | | | | |
| 1 | Metro, 1 million+ | 36% | 42% | 22% | | |
| 2 | Metro, 250,000 to 1 million | 68% | 20% | 12% | | |
| 3 | Metro, 250,000 or less | 67% | 21% | 12% | | |
| | Non-Metro Counties | | | | | |
| 4 | Urban pop 20,000+, Metro adj | 73% | 6% | 22% | | |
| 6 | Urban pop, 2,500-19,999, Metro adj | 92% | 0% | 8% | | |
| 7 | Urban pop, 2,500-19,999, nonadj | 93% | 7% | 0% | | |
| 8 | Rural, Metro adj | 73% | 20% | 8% | | |
| 9 | Rural, nonadj | 88% | 6% | 6% | | |
| | Overall | 56% | 28% | 16% | | |

Source: Va. Healthcare Workforce Data Center



56% of FSPs grew up in a rural area, and 38% of this group currently works in non-Metro areas of the state. Overall, 25% of FSPs currently work in nonmetro areas of Virginia.

Top Ten States for FSP Recruitment

| Rank | | All | FSPs | |
|------|----------------|-----|----------------------------|-----|
| Kank | High School | # | Professional School | # |
| 1 | Virginia | 892 | Virginia | 601 |
| 2 | Maryland | 47 | Georgia | 162 |
| 3 | New York | 40 | Ohio | 102 |
| 4 | Pennsylvania | 40 | Pennsylvania | 84 |
| 5 | West Virginia | 21 | New York | 44 |
| 6 | North Carolina | 20 | Maryland | 37 |
| 7 | Ohio | 15 | Indiana | 26 |
| 8 | Tennessee | 12 | Tennessee | 17 |
| 9 | California | 11 | North Carolina | 15 |
| 10 | Georgia | 9 | Washington, D.C. | 15 |

74% of all FSPs earned their high school degree in Virginia, and 51% also received their initial professional degree in the state.

Source: Va. Healthcare Workforce Data Center

Among FSPs who received their initial license in the past five years, 61% earned their high school degree in Virginia, while 54% received their initial professional degree in the state.

| Rank | Licens | sed in th | ne Past 5 Years | |
|-------|-----------------|-----------|----------------------------|-----|
| Naiik | High School # F | | Professional School | # |
| 1 | Virginia | 116 | Virginia | 101 |
| 2 | Maryland | 10 | Pennsylvania | 24 |
| 3 | Pennsylvania | 9 | Ohio | 7 |
| 4 | Ohio | 6 | Texas | 6 |
| 5 | North Carolina | 5 | Georgia | 5 |
| 6 | Georgia | 4 | New York | 5 |
| 7 | Illinois | 4 | Maryland | 5 |
| 8 | Kansas | 4 | Illinois | 4 |
| 9 | West Virginia | 3 | California | 4 |
| 10 | Puerto Rico | 3 | Indiana | 4 |

Source: Va. Healthcare Workforce Data Center

20% of Virginia's licensees were not part of the state's FSP workforce. 79% of these licensees worked at some point in the past year, including 65% who worked as FSPs.

At a Glance:

Not in VA Workforce

Total: 317 % of Licensees: 20% Federal/Military: 5% Va Border State/DC: 26%

| Highest Degree | | | | | |
|----------------------|-------|------|--|--|--|
| Degree | # | % | | | |
| High School/GED | 77 | 7% | | | |
| Associate's Degree | 892 | 77% | | | |
| Baccalaureate Degree | 163 | 14% | | | |
| Master's Degree | 23 | 2% | | | |
| Doctorate 4 0% | | | | | |
| Total | 1,158 | 100% | | | |

Source: Va. Healthcare Workforce Data Center

21% of FSPs carry educational debt, including 41% of those under the age of 40. For those in debt, their median debt burden is between \$20,000 and \$30,000.

At a Glance:

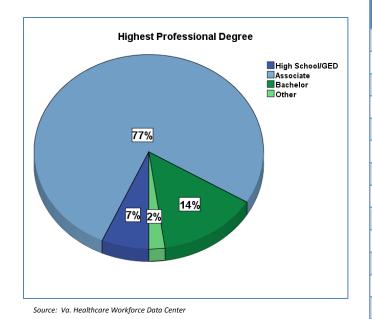
Education

Associate: 77% Baccalaureate: 14%

Educational Debt

Carry debt: 21% Under age 40 w/ debt: 41% Median debt: \$20k-\$30k

Source: Va. Healthcare Workforce Data Center



| Educational Debt | | | | | |
|---------------------|----------|------|--------|---------|--|
| Amount Carried | All FSPs | | FSPs u | nder 40 | |
| Amount Carried | # | % | # | % | |
| None | 720 | 79% | 120 | 59% | |
| Less than \$10,000 | 51 | 6% | 28 | 14% | |
| \$10,000-\$19,999 | 26 | 3% | 16 | 8% | |
| \$20,000-\$29,999 | 20 | 2% | 10 | 5% | |
| \$30,000-\$39,999 | 19 | 2% | 8 | 4% | |
| \$40,000-\$49,999 | 10 | 1% | 4 | 2% | |
| \$50,000-\$59,999 | 22 | 2% | 4 | 2% | |
| \$60,000-\$69,999 | 13 | 1% | 7 | 3% | |
| \$70,000-\$79,999 | 6 | 1% | 2 | 1% | |
| \$80,000-\$89,999 | 4 | 0% | 2 | 1% | |
| \$90,000-\$99,999 | 4 | 0% | 0 | 0% | |
| \$100,000-\$109,999 | 6 | 1% | 2 | 1% | |
| \$110,000-\$119,999 | 2 | 0% | 2 | 1% | |
| \$120,000 or more | 4 | 0% | 0 | 0% | |
| Total | 907 | 100% | 205 | 100% | |

Employment

Employed in Profession: 87% Involuntarily Unemployed: <1%

Positions Held

1 Full-time: 76% 2 or More Positions: 11%

Weekly Hours:

40 to 49: 50% 60 or more: 15% Less than 30: 9%

Source: Va. Healthcare Workforce Data Center

A Closer Look:

| Current Work Status | | | | |
|---|-------|------|--|--|
| Status | # | % | | |
| Employed, capacity unknown | 0 | 0% | | |
| Employed in a FSP related capacity | 1,043 | 87% | | |
| Employed, NOT in a FSP related capacity | 108 | 9% | | |
| Not working, reason unknown | 0 | 0% | | |
| Involuntarily unemployed | 5 | 0% | | |
| Voluntarily unemployed | 19 | 2% | | |
| Retired | 29 | 2% | | |
| Total | 1,205 | 100% | | |

Source: Va. Healthcare Workforce Data Center

87% of Virginia's FSPs are employed in the profession, and 76% currently have one full-time job. 50% of FSPs currently work between 40 and 49 hours per week, while 15% work at least 60 hours per week.

| Current Positions | | | | | |
|---|-------|------|--|--|--|
| Positions | # | % | | | |
| No Positions | 53 | 5% | | | |
| One Part-Time Position | 104 | 9% | | | |
| Two Part-Time Positions | 29 | 3% | | | |
| One Full-Time Position | 877 | 76% | | | |
| One Full-Time Position & One Part-Time Position | 53 | 5% | | | |
| Two Full-Time Positions | 20 | 2% | | | |
| More than Two Positions | 24 | 2% | | | |
| Total | 1,160 | 100% | | | |

Source: Va. Healthcare Workforce Data Center

| Current Weekly Hours | | | | |
|----------------------|-------|------|--|--|
| Hours | # | % | | |
| 0 hours | 53 | 5% | | |
| 1 to 9 hours | 41 | 4% | | |
| 10 to 19 hours | 20 | 2% | | |
| 20 to 29 hours | 40 | 4% | | |
| 30 to 39 hours | 56 | 5% | | |
| 40 to 49 hours | 564 | 50% | | |
| 50 to 59 hours | 195 | 17% | | |
| 60 to 69 hours | 100 | 9% | | |
| 70 to 79 hours | 32 | 3% | | |
| 80 or more hours | 29 | 3% | | |
| Total | 1,130 | 100% | | |

| In | icome | |
|---------------------|-------|------|
| Hourly Wage | # | % |
| Volunteer Work Only | 13 | 2% |
| Less than 30,000 | 118 | 16% |
| \$30,000-\$39,999 | 63 | 9% |
| \$40,000-\$49,999 | 124 | 17% |
| \$50,000-\$59,999 | 120 | 16% |
| \$60,000-\$69,999 | 87 | 12% |
| \$70,000-\$79,999 | 83 | 11% |
| \$80,000-\$89,999 | 45 | 6% |
| \$90,000-\$99,999 | 24 | 3% |
| \$100,000-\$109,999 | 22 | 3% |
| \$110,000-\$119,999 | 11 | 1% |
| \$120,000 or more | 34 | 5% |
| Total | 743 | 100% |

Source: Va. Healthcare Workforce Data Center

| Job Satisfaction | | | | |
|--------------------------|-------|------|--|--|
| Level | # | % | | |
| Very Satisfied | 900 | 79% | | |
| Somewhat Satisfied | 203 | 18% | | |
| Somewhat Dissatisfied | 30 | 3% | | |
| Very Dissatisfied | 14 | 1% | | |
| Total | 1,146 | 100% | | |

Source: Va. Healthcare Workforce Data Center

At a Glance:

Earnings

Median Income: \$50k-\$60k

Benefits

Health Insurance: 59% Retirement: 47%

Satisfaction

Satisfied: 96% Very Satisfied: 79%

Source: Va. Healthcare Workforce Data Center

The typical FSP made between \$50,000 and \$60,000 in the past year.
Among FSPs who were compensated at their primary work location with either a salary or an hourly wage, 59% received health insurance and 47% had access to a retirement plan.

| Employer-Sponsored Benefits | | | | | |
|------------------------------|-----|-----|-------------------------------|--|--|
| Benefit | # | % | % of Wage/Salary Employees | | |
| Paid Vacation | 678 | 65% | 70% | | |
| Health Insurance | 571 | 55% | 59% | | |
| Paid Sick Leave | 522 | 50% | 54% | | |
| Retirement | 446 | 43% | 47% | | |
| Dental Insurance | 383 | 37% | 39% | | |
| Group Life Insurance | 323 | 31% | 36% | | |
| Retention Bonus | 48 | 5% | 5% | | |
| Receive at least one benefit | 730 | 70% | 75% | | |

^{*}From any employer at time of survey.

| Employment Instability in Past Year | | | | |
|---|-----|-----|--|--|
| In the past year did you? | # | % | | |
| Experience involuntary unemployment? | 18 | 1% | | |
| Experience voluntary unemployment? | 48 | 4% | | |
| Work part-time or temporary positions, but would have preferred a full-time/permanent position? | 17 | 1% | | |
| Work two or more positions at the same time? | 159 | 13% | | |
| Switch employers or practices? | 40 | 3% | | |
| Experienced at least 1 | 251 | 20% | | |

Source: Va. Healthcare Workforce Data Center

Only 1% of Virginia's FSPs experienced involuntary unemployment at some point during the renewal cycle. By comparison, Virginia's average monthly unemployment rate was 4.0% over the past year.¹

| Location Tenure | | | | | |
|--|-------|------|-----------|------|--|
| Tanana | Prin | nary | Secondary | | |
| Tenure | # | % | # | % | |
| Not Currently Working at this Location | 29 | 3% | 33 | 13% | |
| Less than 6 Months | 36 | 3% | 14 | 6% | |
| 6 Months to 1 Year | 56 | 5% | 5 | 2% | |
| 1 to 2 Years | 102 | 9% | 26 | 11% | |
| 3 to 5 Years | 182 | 17% | 51 | 21% | |
| 6 to 10 Years | 140 | 13% | 43 | 17% | |
| More than 10 Years | 555 | 51% | 74 | 30% | |
| Subtotal | 1,099 | 100% | 246 | 100% | |
| Did not have location | 53 | | 964 | | |
| Item Missing | 87 | | 29 | | |
| Total | 1,239 | | 1,239 | | |

Source: Va. Healthcare Workforce Data Center

64% of FSPs are salaried employees at their primary work location, while 22% of FSPs receive an hour wage.

At a Glance:

<u>Unemployment Experience</u> Involuntarily Unemployed: 1%

Underemployed: 1%

Turnover & Tenure

Switched Jobs: 3%
New Location: 10%
Over 2 years: 80%
Over 2 yrs., 2nd location: 68%

Employment Type

Salary/Commission: 64% Hourly Wage: 22%

Source: Va. Healthcare Workforce Data Cente

80% of FSPs have worked at their primary location for at least two years.

| Employment Type | | | | |
|---------------------------|-----|------|--|--|
| Primary Work Site | # | % | | |
| Salary/ Commission | 501 | 64% | | |
| Hourly Wage | 170 | 22% | | |
| Business/ Practice Income | 76 | 10% | | |
| By Contract | 29 | 4% | | |
| Unpaid | 6 | 1% | | |
| Subtotal | 782 | 100% | | |
| Did not have location | 53 | | | |
| Item Missing | 404 | | | |

¹ As reported by the US Bureau of Labor Statistics. The not seasonally adjusted monthly unemployment rate ranged from 3.6% in April 2016 to 3.8% in March 2017. The unemployment rate for March 2017 was still preliminary at the time of publication.

Concentration

Top Region: 20%
Top 3 Regions: 54%
Lowest Region: 5%

Locations

2 or more (Past Year): 24% 2 or more (Now*): 20%

iource: Va. Healthcare Workforce Data Center

20% of all FSPs work in Hampton Roads, the most of any region in Virginia. Another 17% each work in Central Virginia and Northern Virginia.

| Number of Work Locations | | | | | |
|--------------------------|--------|--------|-------|-------|--|
| | Work | | Work | | |
| Locations | Locati | ons in | Loca | tions | |
| Locations | Past | Year | No | w* | |
| | # | % | # | % | |
| 0 | 23 | 2% | 53 | 5% | |
| 1 | 828 | 74% | 847 | 76% | |
| 2 | 163 | 15% | 126 | 11% | |
| 3 | 83 | 7% | 78 | 7% | |
| 4 | 11 | 1% | 6 | 1% | |
| 5 | 6 | 1% | 6 | 1% | |
| 6 or | 9 | 1% | 7 | 1% | |
| More | 9 | 170 | , | 170 | |
| Total | 1,123 | 100% | 1,123 | 100% | |

^{*}At the time of survey completion, March 2017.

Source: Va. Healthcare Workforce Data Center

A Closer Look:

| Regional Distribution of Work Locations | | | | | | | |
|---|-------|---------------|---------------|------|--|--|--|
| COVF Region | | nary ation | Secon Loca | | | | |
| | # | % | # | % | | | |
| Central | 190 | 17% | 38 | 15% | | | |
| Eastern | 55 | 5% | 23 | 9% | | | |
| Hampton Roads | 220 | 20% | 41 | 16% | | | |
| Northern | 188 | 17% | 29 | 12% | | | |
| Southside | 107 | 10% | 26 | 10% | | | |
| Southwest | 98 | 9% | 12 | 5% | | | |
| Valley | 95 | 9% | 28 | 11% | | | |
| West Central | 132 | 12% | 35 | 14% | | | |
| Virginia Border State/DC | 8 | 1% | 4 | 2% | | | |
| Other US State | 6 | 1% | 14 | 6% | | | |
| Outside of the US | 0 | 0% | 2 | 1% | | | |
| Total | 1,099 | 100% | 252 | 100% | | | |
| Item Missing | 87 | | 22 | | | | |

Source: Va. Healthcare Workforce Data Center



20% of FSPs currently have multiple work locations, while 24% have also had multiple work location during the past year.

| Location Sector | | | | | | | |
|--------------------------------|-----|-------|-----------|-------|--|--|--|
| | | nary | Secondary | | | | |
| Sector | | ation | | ation | | | |
| | # | % | # | % | | | |
| For-profit | 930 | 95% | 203 | 92% | | | |
| Non-profit | 10 | 1% | 6 | 3% | | | |
| State/local government | 31 | 3% | 6 | 3% | | | |
| Veterans Administration | 4 | 0% | 0 | 0% | | | |
| U.S. Military | 4 | 0% | 2 | 1% | | | |
| Other Federal | 5 | 1% | 3 | 1% | | | |
| Government | | 170 | | 170 | | | |
| Total | 984 | 100% | 220 | 100% | | | |
| Did not have location | 53 | | 964 | | | | |
| Item missing | 203 | | 55 | | | | |

Source: Va. Healthcare Workforce Data Center

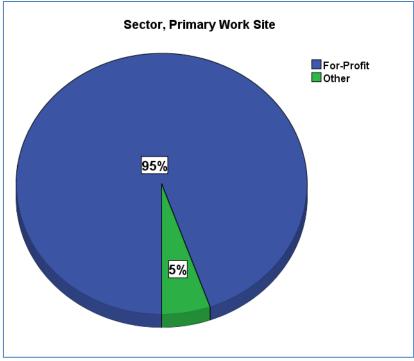
At a Glance:
(Primary Locations)

Sector
For Profit: 95%
Federal: 1%

Top Establishments
Funeral Establishment: 56%
Funeral Establishment w/
Crematory: 32%

Source: Va. Healthcare Workforce Data Center

95% of all FSPs work in a for-profit establishment, while another 3% work for a state or local government.

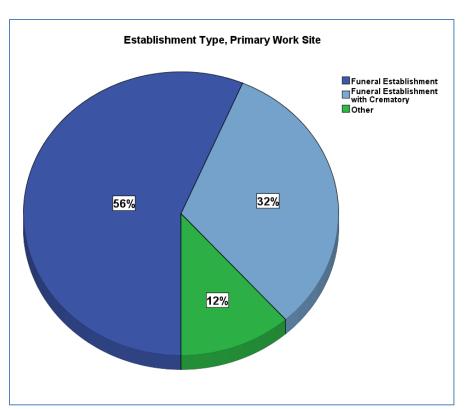


| Locatio | Location Type | | | | | | |
|---|---------------------|------|-----------------------|------|--|--|--|
| Establishment Type | Primary Location | | Secondary Location | | | | |
| | # | % | # | % | | | |
| Funeral Establishment | 531 | 56% | 138 | 67% | | | |
| Funeral Establishment combined with Crematory | 302 | 32% | 27 | 13% | | | |
| Funeral Establishment combined with Surface Transport and Removal | 10 | 1% | 4 | 2% | | | |
| Academic Institution | 7 | 1% | 2 | 1% | | | |
| Crematory (only) | 4 | 0% | 0 | 0% | | | |
| Surface Transport and Removal (only) | 2 | 0% | 0 | 0% | | | |
| Other practice setting | 84 | 9% | 35 | 17% | | | |
| Total | 940 | 100% | 206 | 100% | | | |
| Did Not Have a Location | 53 | | 964 | | | | |

56% of FSPs work at a funeral establishment as their primary work location. Another 32% work at practices that combine funeral and crematory services.

Source: Va. Healthcare Workforce Data Center

Among those FSPs who also have a secondary work location, 67% work at establishments that provide only funeral service; another 13% work at establishments that combine funeral and crematory services.



At a Glance: (Primary Locations)

Typical Time Allocation

Client Care: 40%-49% Administration: 30%-39%

Roles

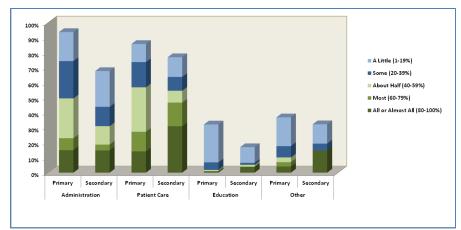
Client Care: 27% Administrative: 23% Education: 1%

Client Care FSPs

Median Admin Time: 10%-19% Ave. Admin Time: 10%-19%

Source: Va. Healthcare Workforce Data Center

A Closer Look:



Source: Va. Healthcare Workforce Data Center

A typical FSP spends most of his time attending to clients and doing administrative tasks. In addition, 27% of FSPs fill a client care role, defined as spending 60% or more of their time dealing with clients.

| Time Allocation | | | | | | | | |
|-----------------------------|-------|------|--------|------|-------|-------|-------|------|
| | Adn | nin. | Client | Care | Educa | ation | Oth | ier |
| Time Spent | Prim. | Sec. | Prim. | Sec. | Prim. | Sec. | Prim. | Sec. |
| | Site | Site | Site | Site | Site | Site | Site | Site |
| All or Almost All (80-100%) | 15% | 15% | 14% | 31% | 1% | 4% | 4% | 15% |
| Most (60-79%) | 8% | 4% | 13% | 16% | 0% | 0% | 3% | 0% |
| About Half (40-59%) | 27% | 12% | 30% | 8% | 1% | 1% | 3% | 0% |
| Some (20-39%) | 25% | 13% | 17% | 9% | 5% | 1% | 8% | 5% |
| A Little (1-19%) | 19% | 24% | 12% | 13% | 25% | 10% | 19% | 13% |
| None (0%) | 6% | 33% | 14% | 23% | 68% | 83% | 63% | 69% |

| Retirement Expectations | | | | | | | | |
|---------------------------|-------|------|--------------|------|--|--|--|--|
| Expected Retirement | All I | FSPs | FSPs over 50 | | | | | |
| Age | # | % | # | % | | | | |
| Under age 50 | 18 | 2% | - | - | | | | |
| 50 to 54 | 20 | 2% | 2 | 0% | | | | |
| 55 to 59 | 20 | 2% | 6 | 1% | | | | |
| 60 to 64 | 127 | 15% | 46 | 9% | | | | |
| 65 to 69 | 229 | 26% | 124 | 26% | | | | |
| 70 to 74 | 163 | 19% | 100 | 21% | | | | |
| 75 to 79 | 52 | 6% | 35 | 7% | | | | |
| 80 or over | 43 | 5% | 32 | 7% | | | | |
| I do not intend to retire | 198 | 23% | 140 | 29% | | | | |
| Total | 871 | 100% | 485 | 100% | | | | |

Source: Va. Healthcare Workforce Data Center

At a Glance:

Retirement Expectations

All FSPs

 Under 65:
 21%

 Under 60:
 7%

FSPs 50 and over

Under 65: 11% Under 60: 2%

Time until Retirement

Within 2 years: 7%
Within 10 years: 22%
Half the workforce: By 2042

Source: Va. Healthcare Workforce Data Cente

21% of FSPs expect to retire by the age of 65, but only 11% of those FSPs who are age 50 or over expect to retire by the same age. Meanwhile, 52% of all FSPs expect to work until at least age 70, including 23% who do not expect to retire at all.

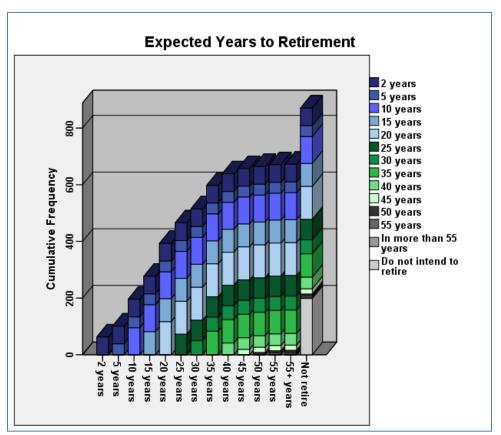
Within the next two years, 8% of FSPs plan on pursuing additional educational opportunities, while 7% plan on increasing client care hours.

| Future Plans | | | | | | |
|-----------------------------------|-----|----|--|--|--|--|
| 2 Year Plans: | # | % | | | | |
| Decrease Participatio | n | | | | | |
| Leave Profession | 24 | 2% | | | | |
| Leave Virginia | 23 | 2% | | | | |
| Decrease Client Care Hours | 114 | 9% | | | | |
| Decrease Teaching Hours | 9 | 1% | | | | |
| Increase Participation | | | | | | |
| Increase Client Care Hours | 81 | 7% | | | | |
| Increase Teaching Hours | 23 | 2% | | | | |
| Pursue Additional Education | 99 | 8% | | | | |
| Return to Virginia's Workforce | 5 | 0% | | | | |

By comparing retirement expectation to age, we can estimate the maximum years to retirement for FSPs. 7% of FSPs expect to retire within the next two years, while 22% expect to retire in the next ten years. More than half of the current FSP workforce expects to retire by 2042.

| Time to Retirement | | | | | | | | |
|-------------------------|-----|------|-----------------|--|--|--|--|--|
| Expect to retire within | # | % | Cumulative % | | | | | |
| 2 years | 62 | 7% | 7% | | | | | |
| 5 years | 38 | 4% | 11% | | | | | |
| 10 years | 95 | 11% | 22% | | | | | |
| 15 years | 81 | 9% | 32% | | | | | |
| 20 years | 116 | 13% | 45% | | | | | |
| 25 years | 72 | 8% | 53% | | | | | |
| 30 years | 49 | 6% | 59% | | | | | |
| 35 years | 83 | 10% | 68% | | | | | |
| 40 years | 41 | 5% | 73% | | | | | |
| 45 years | 19 | 2% | 75% | | | | | |
| 50 years | 7 | 1% | 76% | | | | | |
| 55 years | 6 | 1% | 77% | | | | | |
| In more than 55 years | 2 | 0% | 77% | | | | | |
| Do not intend to retire | 198 | 23% | 100% | | | | | |
| Total | 871 | 100% | | | | | | |

Source: Va. Healthcare Workforce Data Center



Using these estimates, retirements will begin to reach over 10% of the current workforce every 5 years by 2027. Retirements will peak at 13% of the current workforce around 2037 before declining to under 10% of the current workforce again around 2042.

FTEs

Total: 1,263 FTEs/1,000 Residents: 0.151 Average: 1.06

Age & Gender Effect

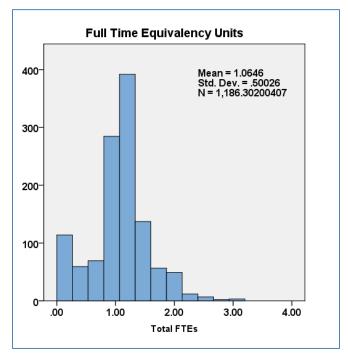
Age, Partial Eta²: Medium Gender, Partial Eta²: Small

Partial Eta² Explained:

Partial Eta² is a statistical measure of effect size.

Source: Va. Healthcare Workforce Data Center

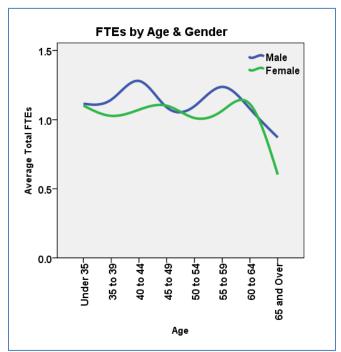
A Closer Look:



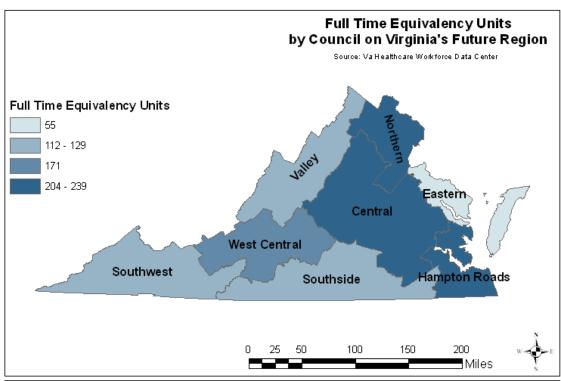
Source: Va. Healthcare Workforce Data Center

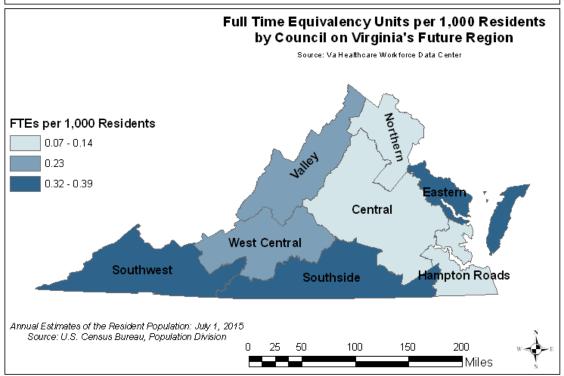
The typical (median) FSP provided 1.09 FTEs during the past year or approximately 44 hours per week for 50 weeks. Although FTEs appear to vary by age and gender, statistical tests did not verify that a difference exists.²

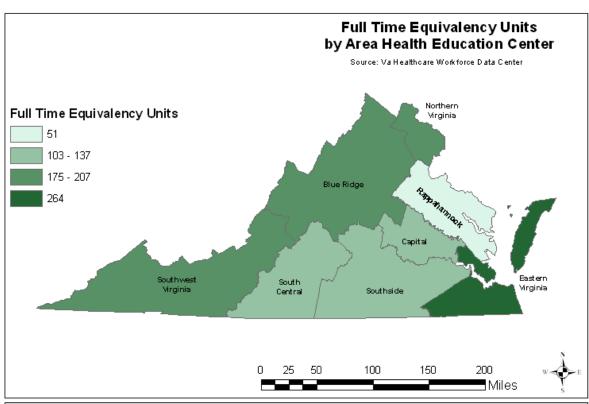
| Full-Time Equivalency Units | | | | | | | | |
|--|---------|--------|--|--|--|--|--|--|
| Age | Average | Median | | | | | | |
| Age | | | | | | | | |
| Under 30 | 1.10 | 1.09 | | | | | | |
| 30 to 34 | 1.06 | 1.09 | | | | | | |
| 35 to 39 | 1.21 | 1.18 | | | | | | |
| 40 to 44 | 1.10 | 1.09 | | | | | | |
| 45 to 49 | 1.07 | 1.09 | | | | | | |
| 50 to 54 | 1.20 | 1.18 | | | | | | |
| 55 to 59 | 1.09 | 1.09 | | | | | | |
| 60 and Over | 0.86 | 1.01 | | | | | | |
| Gender | | | | | | | | |
| Male | 1.08 | 1.09 | | | | | | |
| Female | 1.03 | 1.09 | | | | | | |
| Source: Va. Healthcare Workforce Data Center | | | | | | | | |

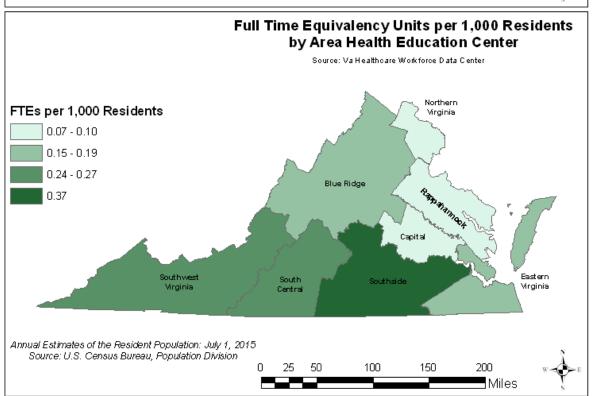


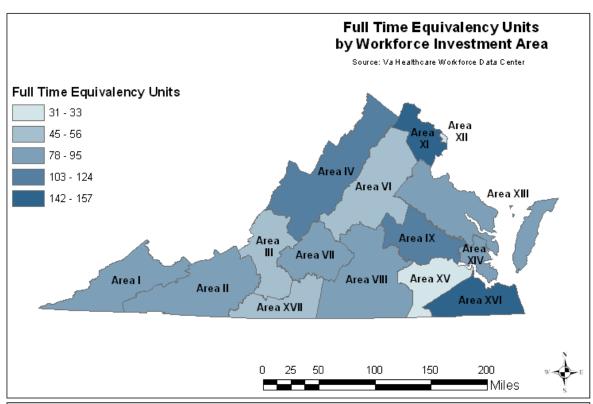
² Due to assumption violations in Mixed between-within ANOVA (Levene's Test is significant)

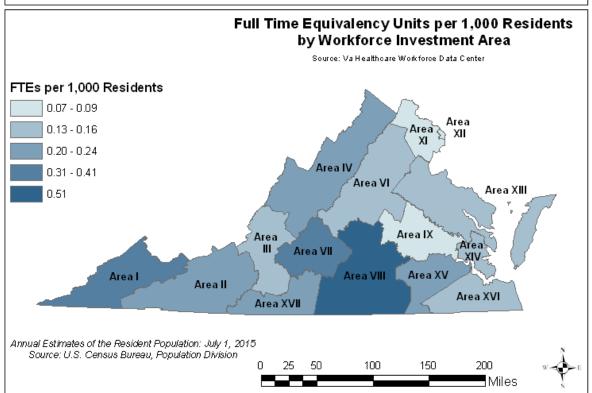


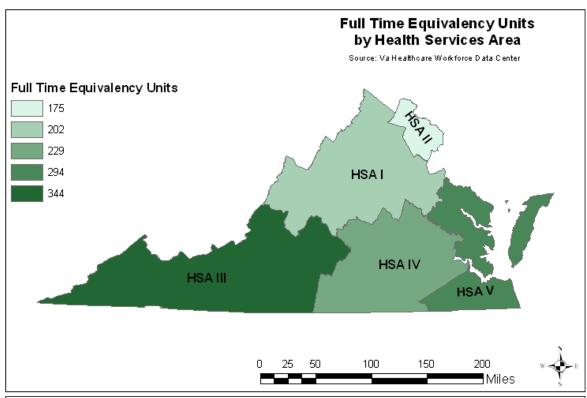


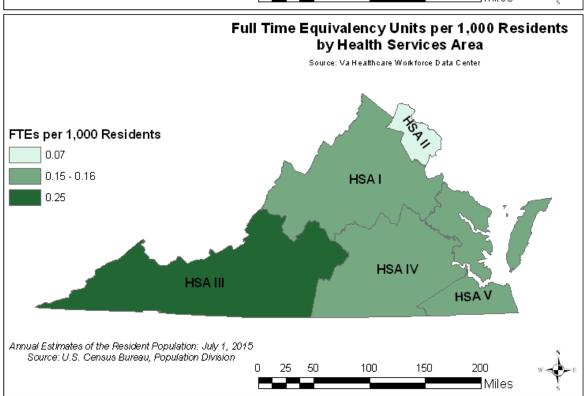


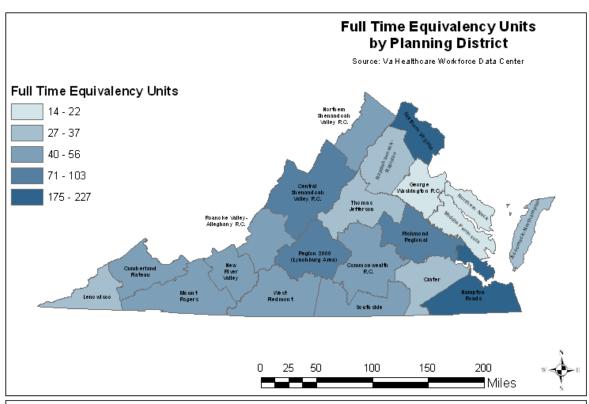


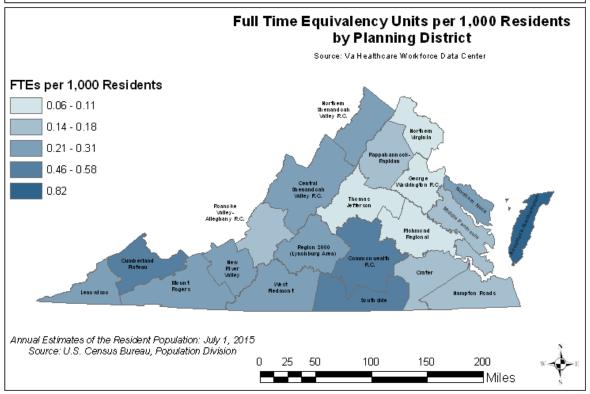












Appendix A: Weights

| Rural | | Location W | /eight | Total \ | Veight |
|--|-----|------------|----------|---------|---------|
| Status | # | Rate | Weight | Min | Max |
| Metro, 1 million+ | 677 | 43.43% | 2.302721 | 1.96311 | 3.08277 |
| Metro, 250,000 to 1 million | 156 | 59.62% | 1.677419 | 1.43003 | 2.24565 |
| Metro, 250,000 or less | 145 | 55.17% | 1.8125 | 1.54519 | 2.42649 |
| Urban pop 20,000+, Metro adj | 45 | 44.44% | 2.25 | 1.97029 | 3.01219 |
| Urban pop 20,000+, nonadj | 0 | NA | NA | NA | NA |
| Urban pop, 2,500- 19,999, Metro adj | 92 | 47.83% | 2.090909 | 1.78254 | 2.79921 |
| Urban pop, 2,500- 19,999, nonadj | 79 | 44.30% | 2.257143 | 1.92425 | 3.02176 |
| Rural, Metro adj | 56 | 53.57% | 1.866667 | 1.59136 | 2.49901 |
| Rural, nonadj | 34 | 58.82% | 1.7 | 1.44928 | 2.27588 |
| Virginia border state/DC | 198 | 61.62% | 1.622951 | 1.38359 | 2.17273 |
| Other US State | 75 | 50.67% | 1.973684 | 1.6826 | 2.64228 |

| Ago | | Age Weight | | Total \ | Weight |
|----------------|-----|------------|----------|---------|---------|
| Age | # | Rate | Weight | Min | Max |
| Under 30 | 161 | 54.04% | 1.850575 | 1.49687 | 2.12384 |
| 30 to 34 | 130 | 58.46% | 1.710526 | 1.38359 | 1.96311 |
| 35 to 39 | 156 | 46.79% | 2.136986 | 1.72854 | 2.45254 |
| 40 to 44 | 188 | 56.91% | 1.757009 | 1.42119 | 2.01646 |
| 45 to 49 | 191 | 54.97% | 1.819048 | 1.47137 | 2.08765 |
| 50 to 54 | 184 | 52.72% | 1.896907 | 1.53435 | 2.17701 |
| 55 to 59 | 179 | 52.51% | 1.904255 | 1.54029 | 2.18544 |
| 60 and Over | 368 | 37.23% | 2.686131 | 2.17273 | 3.08277 |

See the Methods section on the HWDC website for details on HWDC Methods:

www.dhp.virginia.gov/hwdc/

Final weights are calculated by multiplying the two weights and the overall response rate:

Age Weight x Rural Weight x Response
Rate
= Final Weight.

Overall Response Rate: 0.498394

